

CURRICULUM VITAE



Name: Markova, Ekaterina Lyubenova (Kazakova¹)

Date of birth: The 19th of December, 1973

Place of birth: Doupnitza, Bulgaria

Address and telephone: 20V, "Boyanski Vazhod" Str., Sofia 1618,
0888 121 849 mobile

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LinkedIn profile: <https://www.linkedin.com/pub/ekaterina-markova/1/323/269>

Education:

Secondary education

1991. PG "Christo Botev" – Doupnitza;

University educated

1995-1999 Economic Sociology subject - Bachelor Degree at the University of National and World Economy – Sofia, Bulgaria;

1999-2000 Economic Sociology subject - Master Degree, University of National and World Economy – Sofia, Bulgaria;

1999-2000 Master Degree of Economics, University of National and World Economy – Sofia, Bulgaria;

Postgraduation (2000 – 2003)

Ph.D. of Sociology at the Institute of Sociology, Social Survey Methods and Public Opinion Department, Bulgarian Academy of Science, Sofia. PhD obtained - 2004.

Dissertation theme: "Problems of Sample Optimization in Case of Missing Data in Surveys"

¹ Kazakova is the family name before marriage.

Scientific and professional interests:

Survey Research Methodology: Social Survey Methods for Data Collection, Questionnaire Design, Sample Design Optimization, Missing Data Problems in Representative Samples, Qualitative and Quantitative Research Techniques, Statistics and Analysis, Marketing Research, Political Marketing, Comparative Research, Innovative Decisions in Implementing the Data Collection Methods; Demographic Change, Digital Marketing, Social Media Research Methods, Applied Sociology.

Languages:

Excellent spoken and written English and Russian, French, Italian and Spanish are of use.

Abilities:

Excellent computer skills – DOS, Windows, MS Office, Internet Explorer, Qualitative Data Analysis Software, SPSS, S-Plus, etc.

Professional experience:**1995-1996**

Research Agency “ASSA– M”,
Position: Junior Researcher;

1996-1998

National Center for Public Opinion research,
National Assembly of the Republic of Bulgaria
Position: Senior Researcher, head of direction
“Health Reform”;

2001-2004

Agency “SOVA HARRIS”- Social, Political, and
Marketing Research
Position: Research Manager

2004 – at present

Institute of Sociology, Bulgarian Academy of
Sciences, Department of Social Survey Methods
and Public Opinion
Position: Research Fellow

**2004 – 2005, 2006-2007, 2008-2009, 2010-2011,
2012-2013 Academic year**

University of National and World Economy
Position: Visiting Professor
MA degree Course: Selected methodological
topics on social surveys. Problems with
coverage (missing data) in sampling research

Scientific Publications:

1. Kazakova E., M. Stoyanova (1998) *The Social changes in Bulgaria in view of the Long Wave Theory*, Scientific works book 64, V. Tarnovo, (pp. 441-454), (in Bulgarian);
2. Kazakova E. et all, (1999) *The Civil Society – rights and obligations in view of the students of the University of National and World Economy (rationalization, defense and social tolerance)*; in “Human Rights in conditions of steady development” collection, Bulgarian association for political sciences and Bulgarian Association of the Roman club, UNWE, (in Bulgarian);
3. Kazakova E., (2000) *The Social Conflicts – constructive or destructive mechanisms for social change?*, “VI readings for young sociologists in memory of Jivko Oshavkov, Institute of Sociology, Bulgarian Academy of Science, (in Bulgarian);
4. Markova E., (2003) *A coverage in social research – defining, estimations, problems*, Alternatives magazine, University press, University of National and World Economy, 1-2 (pp. 55-56), (in Bulgarian).
5. Markova E., Cv. Tomov, (2004) *Report – evaluation of environment impact of the investment proposal about AEC “Belene” construction*, (pp. 71-73), (in Bulgarian).
6. Markova E., (2005) *Some Problems with Imputation Application to Missing Data*, In: Sociology and Economics – scientific conference 5 July 2003, University press, University of National and World Economy, (pp. 250-262), (in Bulgarian).
7. Markova E., (2005) *The Imputation Method*, Economic Alternatives Magazine vol.1, University press, University of National and World Economy, (in Bulgarian).
8. Markova E., (2005) *The Mystery shopping method. Implementation to social research, and modification*. VII readings of Young Sociologists “Jivko Oshavkov”, Institute of Sociology, BAS, (in Bulgarian).
9. Markova, E., (2005) *Concept for Solving the Missing Data Problem in Surveys*, abstract in: First EASR Conference Abstract Book, (in English).
10. Markova E., (2006) *Optimization of the Mechanisms for Defense of Children’s Rights – Witnesses and Victims of Crime, and Participants in Criminal Jurisdiction*, Conference “The Bulgarian Society and the European Integration – Problems and Perspectives”, Institute of Sociology, BAS, (in Bulgarian).
11. Markova E., A. Atanassov, M. Molhov, Sv. Seykova, Chengelova, E., D. Peycheva. (2006) *Electoral Surveys: Research Problems and Predictive Possibilities*. Faber, Sofia. (pp. 60-68, 151-201, 260-262), (in Bulgarian).

12. Markova E., V. Kirov, R. Jeleva (2007) *Roma children and the education – retaining in school*. In: “Roma Integration in the Bulgarian Society”, (in Bulgarian).
13. Markova E., V. Kirov, *The People with no Health Insurance in the Republic of Bulgaria*, In: *Policies 06/07*, Open Society Institute, Available at: http://politiki.bg/?cy=78&lang=1&a0i=222942&a0m=readInternal&a0p_id=253 , (in Bulgarian);
14. Markova, E., V. Kirov. (2007), *Marketing strategy of the municipality of Lom*. In: The frameworks Project “Good neighbours-good Partners”, financed by Phare Programme Cross-border cooperation Bulgaria-Republic of Serbia - 2004, 48 pp., (in English, Bulgarian and Serbian).
15. Markova, E., V. Kirov. (2007) *Marketing strategy of the municipality of Pantelej*. In: The frameworks Project “Good neighbours-good Partners”, financed by Phare Programme Cross-border cooperation Bulgaria-Republic of Serbia - 2004, 40 pp., (in English, Bulgarian and Serbian).
16. Markova, E., V. Kirov. (2007) *Strategy of the Economic co-operation and development between the Municipality of Lom and the Municipality of Pantelej 2007-2013*. In: The frameworks Project “Good neighbours-good Partners”, financed by Phare Programme Cross-border cooperation Bulgaria-Republic of Serbia - 2004, 36 pp., (In Bulgarian and Serbian).
17. Markova, E., V. Kirov. (2009), *People without health insurance in Bulgaria – profile and reasons*, In: *The People without Health Insurance and Health Insurance System in Bulgaria*, Open Society Institute, ISBN 978-954-9828-68-9, (in Bulgarian);
18. Markova, E., A. Atanassov, M. Molhov, Sv. Seykova, Chengelova, E. (2010), *The Art of Asking Questions and Receiving Answers*. Sofia. (in Bulgarian, Summary in English and Russian);
19. Markova, E., V. Kirov, (2010), *Challenges of the Demographic Change in Bulgaria*. Color Studio, Sofia (in Bulgarian);
20. Markova, E., V. Kirov, (2011), *The People with Health Insurance at the Republic of Bulgaria – inequalities and problems*. In: *Inequality and poverty. Tendencies in contemporary Bulgaria and European Context*, ISSK-BAS, Sofia, Bulgaria, (in Bulgarian);
21. Markova, E., (2011), *The opportunities for application of “quanti-qualitative” approach for the purposes of the pre-test research – relative advantages and limitation*. In: *Sociology and Economics*, Sofia, (in Bulgarian);
22. Markova, E., (2011), *Variety of communications in social media - ethical dimensions*. In: *Ethics in Science, 7th National Conference in Ethics*, UNWE, Sofia,

(in Bulgarian); available at: <http://cvmissk.files.wordpress.com/2012/12/etikata-v-balgarskata-nauka.pdf>

23. Markova, E., (2012) Sociological reflection on virtual social networks and the way they change world, science, global society. In: *"The Science, the Education and Art in 21 century"*, Blagoevgrad, ISSN 1313-5236, pp. 186-193 (In English); available at: <http://www.usb-blagoevgrad.swu.bg/media/1033/2012.pdf>
24. Markova, E., (2012) Interactive approach in acquiring knowledge of economic sociology in the first university year - lessons learned. In: *"The Science, the Education and Art in 21 century"*, Blagoevgrad, ISSN 1313-5236, pp.179-185 (in English); available at: <http://www.usb-blagoevgrad.swu.bg/media/1033/2012.pdf>
25. Markova, E., (2012) Youth perceptions of political messages - etude in six words. In: *Contemporary Challenges in Science*, SSB, Sofia, (in Bulgarian), available at: <http://www.tksi.org/SUB/papers/3-1/3-2-12.pdf>
26. Markova, E. (2012) *'The Construction Workers in Bulgaria – in response to the crisis': Construction in Bulgaria*. An internal report for WP7 of the walqing project, SSH-CT-2009-244597. Sofia, Bulgaria. (in English)
27. Markova, E. (2012) *'Work in Waste – the only chance for employment for Roma or the only chance for getting the work done': Waste in Bulgaria*. An internal report for WP7 of the walqing project, SSH-CT-2009-244597. Sofia, Bulgaria. (in English)
28. Markova, E., V. Kirov, D. Peycheva (2012) *Case study in multinational company operating in waste collection and urban sanitation in a big regional centre: INTWERWASTE – a waste collection case study from Bulgaria*. Internal report for WP6 of the walqing project, SSH-CT-2009-244597. (in English)
29. Markova, E., V. Kirov, D. Peycheva (2012) *Case study in a construction company at a big municipal town in Bulgaria: BULCONSTRUCTION*. Internal report for WP6 of the WALQING project, SSH-CT-2009-244597, (in English)
30. Markova, E., V. Kirov, D. Peycheva (2012) *Organisational Case study in a construction company at a big municipal town in Bulgaria: ECOCONSTRUCTION*. Internal report for WP6 of the walqing project, SSH-CT-2009-244597, (in English)
31. Markova, E., V. Kirov, D. Peycheva (2012) *Waste collection and sanitation in a big regional centre: CITYCLEAN – a waste collection case study from Bulgaria*. Internal report for WP6 of the walqing project, SSH-CT-2009-244597. (in English)
32. Markova, E. (2012) *Engaging stakeholders in developing working conditions. Summary report on action research and policy lessons*. Research Report (in co-authorship with Johan E.Ravn, Peter Hasle, Ursula Holtgrewe, Vassil Kirov, Jan Van Peteghem, Darina Peycheva, Monique Ramioul, Karin Sardadvar, Ole

H. Sørensen, Hans Torvatn, Lisbeth Øyum), Deliverable 9.15, 'Summary report on action research and policy lessons' for Workpackage 9 of the walqing project, SSH-CT-2009-244597, (in English), available at: http://www.walqing.eu/fileadmin/WALQING_DEL9.15_fin.pdf

33. Markova, E., V. Kirov, D. Peycheva (2012) *Organisational case studies - How Greening is changing construction in Bulgaria? The case study in GREEN CONSTRUCTION*. Internal report for WP6 of the walqing project, SSH-CT-2009-244597, (in English).
34. Markova, E. (2012) The phenomenon "working poor": vulnerable or privileged to be employed. In: „Social transformation in Bulgaria, Europe and the World. UNWE, Sofia, (in Bulgarian).
35. Markova, E. (2013) Who sweeps the street? Why the Bulgarian sweepers are vulnerable and privileged to be employed? Empirical evidences about the phenomenon: low paid job, low social status and relatively high job satisfaction. In: *Addressing quality of work in Europe*. Sofia (in English), Ciela. ISBN 978-954-28-1373-6 (in English).
36. Markova, E., V. Kirov, D. Peycheva (2013) Action Research: An Example of Adapting and Applying Active Sociological Surveying in Bulgaria. *Sociological Problems* 1-2/2013, pp. 67-90, available online: <http://www.cceol.com/aspx/issuedetails.aspx?issueid=a913fd8c-1c8b-4be4-8713-b1ccb0e67c75&articleId=d325432b-de9c-4d0a-8fc0-499c7e9998f5> (in Bulgarian).
37. Markova, E., V. Kirov, D. Peycheva (2014) *Forced flexibility and job insecurity. Sociological Analyses of quality of work in construction and waste management in Bulgaria*. Sofia, East-West publishing house (in Bulgarian).
38. Markova, E. (2014) Education and vulnerability in case of unemployment: labour and life trajectories of the workers in waste subsector in Bulgaria. // Т. V, scientific works USB-Kardzhali, dedicated to Jubilee international conference "Science and education - Traditions and Future", Kardzhali, pp.216-221, ISSN 1314-3425, (in Bulgarian)
39. Markova, E. (2014) *Bulgaria: Disputes over delayed pay at Bobov dol mines*, European Foundation for the Improvement of Living and Working Conditions, (in English), Available at: <http://www.eurofound.europa.eu/observatories/eurwork/articles/working-conditions-industrial-relations/bulgaria-disputes-over-delayed-pay-at-bobov-dol-mines>
40. Markova, E. L., Ursula Holtgrewe, Johan E. Ravn (2015) 'A Hard Job Is Good To Find: Comparability, Contextuality And Stakeholder Involvement In European Job Quality Research', In: Ursula Holtgrewe, Vassil Kirov, Monique

Ramioul (eds) (2015). *Hard Work in New Jobs. The Quality of Work and Life in European Growth Sectors*, New York: Palgrave Macmillan.

41. Markova, E. L., Karin Sardadvar, Ambra Poggi, Claudia Villosio (2015) 'Low-Paid But Satisfied? How Immigrant And Ethnic Minority Workers In Low-Wage Jobs Make Sense Of Their Wages', In: Ursula Holtgrewe, Vassil Kirov, Monique Ramioul (eds) (2015). *Hard Work in New Jobs. The Quality of Work and Life in European Growth Sectors*, New York: Palgrave Macmillan.
42. Markova, E. (2015), 'Sociological insight into waste collection subsector in Bulgaria – problematic working conditions, low qualified employment, and vulnerability', In: Updates of the Union of scientists: Humanitarian Sciences Series 1/2014, p.90-94, Varna.
43. Markova, E., (2015) Migration, employment and integration of the Third-country nationals in Bulgaria – national specifics, good integration practices and challenges, In: Jubilee conference proceedings "Economic Sociology 4.0", (in press)

Professional activity:

Founder and chairwoman of the "Club of Young Sociologist", Economic Sociology Department, University of National and World Economy, Sofia (1995 - 2000) and its honorable chairwoman till 2003;

Coordinator of the Laboratory of Social and Marketing Researches, Economic Sociology Department, University of National and World Economy, Sofia (1996-2000);

Jubilee Scientific International Meeting, organized by Military school of higher education "Vasil Levski", Veliko Tarnovo, 1998;

International Conference for "Human Rights in conditions of steady development", organized by Bulgarian Association for Political Sciences and Bulgarian Association of the Roman club, University of National and World Economy, Sofia, 1999;

"VI readings for young sociologists in the memory of Jivko Oshavkov", Institute of

Sociology, Bulgarian Academy of Science, 2000 – second award for young Sociologists;

“Training in Cross-national Research with Longitudinal Household Panels” at CEPS/INSTEAD, Differdange, Luxembourg. First award for team work “The Social Cost of Having Children”, June 12 - 21, 2002;

Coordinator of National Demographic Strategy of the Republic of Bulgaria, and White Book for Demographic Development of Bulgaria, 2005.

Professional Expertise, Project Evaluator – European Commission, Brussels, May-June, 2005

“VII readings for young sociologists in the memory of Jivko Oshavkov”, Institute of Sociology, Bulgarian Academy of Science, 2005;

First European Association for Survey Research Conference, Barcelona, Spain, 2005.

RIMED - Regional Integration and Metropolitan Development of SE Europe, South & East European Development Center (SEED), Department of Planning and Regional Development, University of Thessaly, Volos, Greece, October 2005.

Diploma for applied scientific contributions 2005, High Scientific Achievements Competition 2005, Union of Scientists in Bulgaria.

Training “Projects Development and Management”, Centre for Comparative Studies, Association of Industrial Capital in Bulgaria, Global Water Partnership – Bulgaria, Solidarity Water Europe, 18-19 November, 2005.

World Values Survey Association Conference, Istanbul, Turkey, 3-4 November, 2006.

Conference “The Roma Integration in the Bulgarian Society”, Sofia, 18-19 January, 2007

3rd ESS Train “Sampling on Cross-National Surveys”, Mannheim, Germany, 09-12.03.2008

International comparative case study research,
WORKS, Forba, nov. 2008, Vienna, Austria

8th ESS Train "Paradata in Social Survey
Research", 26-27 April, 2010, Mannheim

9th ESS Train: Course A: "Working with
comparative surveys", 7-8 August 2010,
Ljubljana, Slovenia

10th ESS Train: Course A: Confirmatory Factor
Analysis (CFA) and Structural Equation
Modeling (SEM), 14/15 December 2010; Course
B: Applying Confirmatory Factor Analysis
(CFA) and Structural Equation Modeling (SEM)
to cross-cultural data, 15/16 December 2010,
Mannheim, Germany

Anticipating and managing restructuring in a
socially responsible way - New partnerships to
preserve employment, Brussels, 18 & 19 October
2010.

7th Conference on Ethics: Ethics in Science,
November 2011, UNWE, Sofia, Bulgaria

Member of the National Inter-Institutional
Working Group on National Demographic
Strategy, Ministry of Labour and Social Policy,
Republic of Bulgaria (2011-at present)

Final conference of the EU-funded walqing
project: Hard work? Pursuing quality of work
and life in European low-wage sectors, Vienna,
19-20 September 2012. Paper „Wage satisfaction
of migrant workers and ethnic minorities in low
wage occupations“ in co-authorship with
Claudia Villosio, Ambra Poggi (Laboratorio
Riccardo Revelli, Collegio Carlo Alberto), Karin
Sardadvar (FORBA)

12th ESS Train: Course A: "Prediction of the
quality of Survey questions using the program
SQP: Improvement of questions and correction
for measurement errors", 8-9 October 2012,
Ljubljana, Slovenia.

International joint conference IREC 2012/ ESA RN 17 Challenges for Public and Private Sector Industrial Relations and Unions in times of Crisis and Austerity, 5-7.09.2012. Lisboa, Portugal. Presentation of the paper in co-authorship with V. Kirov, P. Hohnen, U. Holtgrewe, "Addressing vulnerable employees: what do social partners do in problematic sectors in Europe?"

International conference „Addressing quality of work in Europe, Sofia, 18-19 October 2012. Paper: Who sweeps the street? Why the Bulgarian sweepers are vulnerable and privileged to be employed? (Qualitative empirical evidences about the phenomenon: low paid job, low social status and relatively high job satisfaction)

Second Annual Conference of the Balkan sociological forum "Friends and strangers: Balkan sociological perspectives. 9-10.11.2012, Sofia, Presentation: Crisis and vulnerability на английски език (in co-authorship with V. Kirov).

Conference "Social transformation in Bulgaria, Europe and the World", UNWE, 16-17.11.2012., Presentation: Phenomenon "working poor": vulnerable or privileged to be employed?

Scientific Conference of the Union of Scientists in Bulgaria "Contemporary Challenges for Science", 30-31.05.2012, Sofia, a report: Youth participation perceptions of political messages - Etude in six words.

National conference with international participation "Older workers in the labor market", organized by the MLSP, Sofia, 04.12.2012, report "Vulnerability of the workers at the end of his career in sectors with low wages in Bulgaria"

Participation in the International Conference “Central and Eastern Europe: Work, Employment and Societies between Transition and Change” (21-22.11.2013), Evry, France with the presentation: Making Migration Work for Development: What Data is Available for Policy Making in Response to the Crises?

National correspondent for Bulgaria at the European Foundation for the Improvement of Living and Working Conditions (Eurofound), Consortium IR Share, 2014-2018

Participation in European Social Survey, module “Well-being and identity”, http://ess-bulgaria.org/Pdf_files/well-being-en.pdf

Presenter and moderator at the Expert Level preparatory Meeting for the International Conference on: Facing the demographic challenges experienced by the SEECP participants, within the Programme of the Bulgarian Chairmanship-in-Office of the South-East European Cooperation Process July 2015 – June 2016.

Some recent projects:

International Comparative Panel Survey "The Impact of Coping Strategies and Social Capital on Reproductive and Marital Behavior", Max Plank Institute - questionnaire adaptation, translation and approbation, data collection management, data processing	(2002, 2005-2006)
Generations and Gender Program, -International Comparative Panel Survey "Generation and Gender Survey", Max Plank Institute - questionnaire adaptation, translation and approbation, data collection management, data processing	(2004 – 2005, 2007-2008)
RIMED – Regional Integration and Metropolitan Development of South Eastern Europe, INTERREG III B CADSES – demographic analyses	2003-2005
"Children rights when they are witnesses and victims of crime" - National Representative Survey Research, USAID, project management, survey research planning, organizing, data analysis, questionnaire design	2006
Open Society Institute Educational Program: project "Monitoring of effectiveness of the special purposive investment of 130 million BGN in the Bulgarian school education (2005)" – qualitative and quantitative research planning and fieldwork. Data analysis, report, presentation	2005
"Good neighbours – good partners of municipality of Lom, Bulgaria and municipality of Panteley, Serbia" PHARE program, Budget line: BG2004/016-785 04SER01/02/00X, Phare,	2007
Open Society Institute Research Program: project "Social Insurance in the Republic of Bulgaria" – qualitative and quantitative research planning, fieldwork and data analyses, report, publication and presentation	2007
Project „Integrated media campaign for increasing the awareness of the Bulgarian citizens about their rights and responsibilities according to the new Civil Code", multiple survey research among citizens, journalists and jurists, Club "Journalists against corruption" – qualitative and quantitative data collection planning, questionnaire and guideline design, data analyses, presentation, report	2008
Project "Opening of day center for adults at pension age "Care for our parents" in Lom, PHARE program, contract BG 2004/016-711.01.02-2.4.57. – survey research planning, fieldwork and analyses, questionnaire design, presentation and report	2008
InterReg IVc program, project "Capitalizing Innovative Approaches towards Demographic Change" 2008-2010 http://www.esf6cia.eu case study analyses, secondary data analyses, action plan and feasibility study	2008-2010
Project "OLAF – facing the European citizens", Hercule IIc project, Club "Journalists against corruption", qualitative and quantitative research planning, fieldwork management, data analyses, report and presentation	2009-2010
7FP Project WALQING: Work and Life Quality in New and Growing Jobs. www.walqing.eu - Case study planning, organizing, fieldwork. Qualitative	2010-2013

research on two economic sectors: construction and waste management. Reports, presentations, publications	
SEE program MMWD project: Make Migration Work for Development. National Coordinator, expert team member.	2012-2014
“Supporting continuing professional development of trainers in enterprises”, CEDEFOP, leading partner “3s Unternehmensberatung” GmbH, expert team member.	2013-2014
Project: Survey “Interethnic relations in Bulgaria”, financed by University of Lausanne, Faculté des sciences sociales et politiques, Institute of Psychology, Laboratory of Social Psychology (UNILaPS), project coordinator	2013-2014
National correspondent for the European Foundation for the Improvement of Living and Working Conditions, Dublin	2014-2018

Membership:

Association “Childhood without tears”

Bulgarian Sociological Association, collective member of the European Sociological Association, and the International Sociological Association;

Union of Scientists in Bulgaria;

European Association for Survey Research

Ekaterina Markova

Sofia, April, 2016