

## FEDERICA OLIVARES

Since 2005 Federica Olivares is a professor of Cultural Planning at Università Cattolica in Milan. In 2017 has created the first Italian **Master in Cultural Diplomacy: Arts and Media for International Relations and Global Communication** with Catholic University in Rome.

She is the Director of the Master Program in “Planning Culture. Art, Design and Creative Industries”, a joint program with Milan Polytechnic, Faculty of Design. FO is the Founder and Director of City Innovation Lab/ALTIS, a European knowledge platform for **Place Branding and Cultural Tourism**.

**Vice President of Piccolo Teatro – Theater of Europe** in Milan and member of the Board of Directors since 2004.

**Former Cultural Advisor to the Minister of Foreign Affairs** (2011-2013), responsible for strategy and policies of **Cultural Diplomacy** activities.

Coordinator of the **Year of the Italian Culture in the United States 2013** for the Ministry of Foreign Affairs.

In 2016 she conceived a Cultural Diplomacy event for the Permanent Mission of Italy to the United Nations in New York to support **Italy’s election to the Security Council**.

Appointed by the Minister of Cultural Heritage to the Board of the **Gallerie dell’Accademia** Museum in Venice since 2016.

Member of the **Council for the Arts at MIT**, Massachusetts Institute of Technology, in Cambridge, Massachusetts since 2007.

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# O L I V A R E S

Board Member of the Italy - U.S. **Fulbright Commission** since 2012.

Member of the Board of Casa Italiana Zerilli Marimò, **Department of Italian Studies, New York University, New York.**

Member of the Scientific and Cultural Council of UNESCO - Venezia (2012-2016).

Since 1987 Edizioni Olivares – the **publishing company** created by Federica Olivares – publishes volumes in the fields of Media studies and Visual arts and publications for the major American art and culture Institutions in New York.

FO develops consulting projects for public and private institutions interested in **investments and projects in Culture**: Corporate Social Responsibility programs, Business Diplomacy strategies and partnerships initiatives between the public and private sectors for programs supporting cultural heritage initiatives.

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